

MARKET

BY MODERN NEST

Freelance Visual Merchandiser/Stylist

Market by Modern Nest, the retail + furnishing division of Modern Nest is seeking to hire a Market by Modern Nest Market Director. Modern Nest is a luxury custom home design and build firm located in Scottsdale, AZ. In December 2020 we stepped into the retail portion of the business opening our brick and mortar retail space in Old Town Scottsdale.

The Freelance Market by Modern Nest Merchandiser/Stylist will work to support the operations of the store with an emphasis on merchandising and styling to create an inspiring and dynamic visual experience for the customer with a sales focus. This organized individual must be creative, hardworking and have an understanding of current trends that represent the Modern Nest/Market by Modern Nest aesthetic.

Key Responsibilities:

- Retail Merchandising
 - Responsible for creating the store “look” that is simple for the team to maintain daily
 - Train Market sales team how to style the store with brand consistency
 - > Examples include: Teaching pillow combinations, color palettes, creating vignettes, and the Modern Nest favorites list.
 - Ensure the Market employees maintain visual standards and concepts
 - Maximize new product placement on the floor and in backstock
 - Create strategies for replenishment and recovery of sell-through and markdown products
 - Manage the seasonal display and merchandising process from inspiration, idea generation, planning and execution to meet Modern Nest aesthetic standards
 - Complete a full remerchandising plan of the store once a month to accommodate sell through
 - Assist Market Director in maintaining upkeep of the store
 - > Examples include: Making sure fixtures are cleaned after every merchandising change, products are maintained and cleaned, defective products are removed from the sales floor, etc.
- Home Styling
 - Inspire the team and clients by bringing the Modern Nest vision to light through styling and staging Modern Nest homes/client projects
 - Manage furniture placement to designated locations within the home
 - Assist photography of the home by ensuring staging is at its highest standards

Qualifications:

- Experience: Minimum 3 years of merchandising/styling experience
- Strong organizational, problem-solving, planning and communication skills
- Design aesthetic alignment with the Modern Nest/Market by Modern Nest brand