



Assistant Content Creator/Digital Media Coordinator

Modern Nest | Market by Modern Nest is seeking an Assistant Content Creator/Digital Media Coordinator to join our marketing team. Modern Nest is a luxury custom home design + build firm located in Scottsdale, AZ. In December 2020 we stepped into the retail portion of the business opening our brick and mortar retail space in Old Town Scottsdale.

The Assistant Content Creator/Digital Media Coordinator will report to the Content Creator/Digital Media Manager as well as support the Director of Marketing. The individual perfect for this role is highly creative, has video/photo creative experience for online usage, is eager to concept/create new content, is always seeking opportunities for daily content/creativity, has a fast-paced mindset, is well organized and has an appreciation for the home build + design industry.

This is a full-time, in-person position working from our office in Old Town Scottsdale. Flexibility for occasional remote work. Reliable transportation is required to visit job sites and projects.

Key Responsibilities:

- Content Creation
 - Responsible for assisting in concepting new creative ideas for our digital marketing efforts for both our Design/Build business as well as our retail business
 - Shooting high quality video/photo content for social media/web usage
 - Seeking opportunities at the office/job sites to capture creative footage of our work & the team
 - Collaborating with our Content Creator on new ways to feature content that is relevant to ever-changing social media standards
 - Self-motivated to seek/present/coordinate new creative ideas
 - Assisting with product photography
- Digital Media Coordination
 - Work with the Digital Media Manager to develop content based digital marketing strategies
 - Assist with designing/creating channel specific content
 - Handle digital media postings and engagement
 - Monitor analytics and report to marketing team for review and analysis
 - > Make recommendations for adjustments based on campaign success
- Other Responsibilities
 - Support marketing team and seek opportunities to assist in marketing efforts

Qualifications:

- Experience: Minimum 1 year digital media coordination experience
- Photography/videography experience
- Strong creative, organizational, self-motivation, planning and communication skills
- Creative aesthetic alignment with the Modern Nest/Market by Modern Nest brand
- A strong portfolio of past creative work